



Scandinavia
Young
Professionals
Network

Build your website: tips and tutorial for early careers



Adina Moraru
PhD candidate
Norwegian University of
Science and Technology



Greta Wells
Postdoctoral researcher
University of Iceland



Mikel Calle
Postdoctoral researcher
University of Turku



Ramona Schneider
PhD candidate
Uppsala University

Contents of the workshop

Part 1) Getting started on Wordpress.com

Part 2) Creating tabs and links between the tabs and sections

Part 3) News / Research projects (blog structure)

Part 4) CV / Publications (attaching PDFs)

How to get started

How to get started

How and where to build a website?

- Code it yourself



not what we are doing today!

- Use a website builder



Yes, we are going to test that!

- Advantages:
- no specialist knowledge required
 - basic packages often for free
 - straightforward and fast

Platforms to create one with blog-type options, free please

They are all forever free with branded domain names

<https://wordpress.com/>



WORDPRESS

<https://carrd.co/>



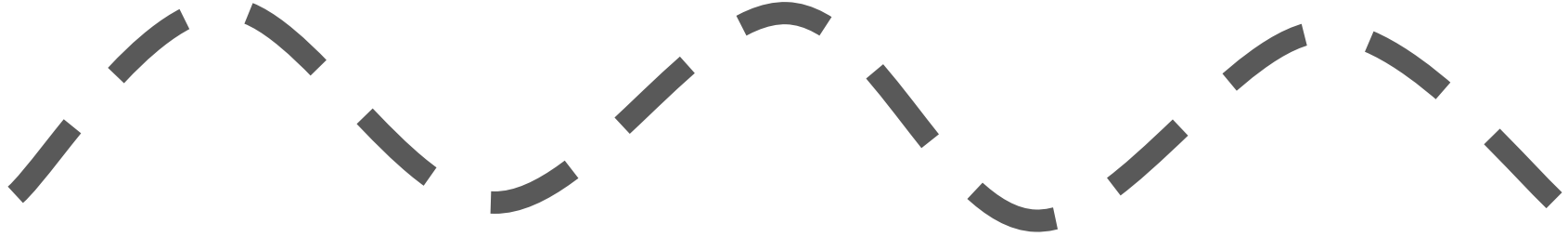
<https://www.weebly.com/>



<https://www.wix.com/>

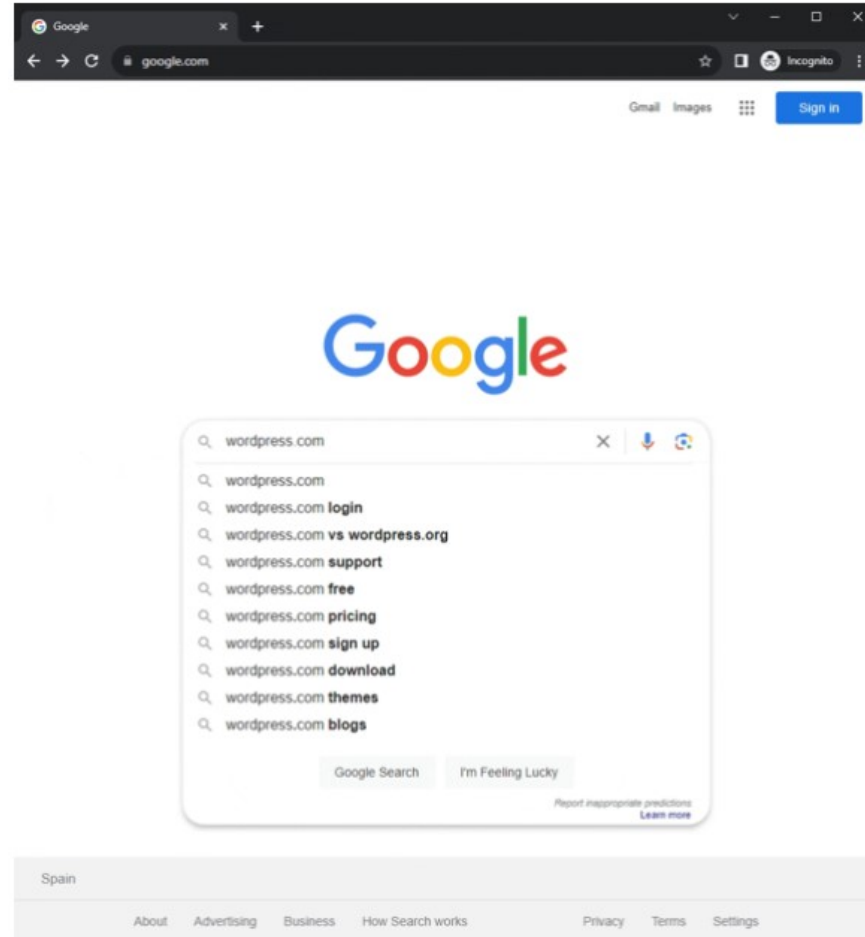


<https://www.jimdo.com/>



Step 1, creating an account

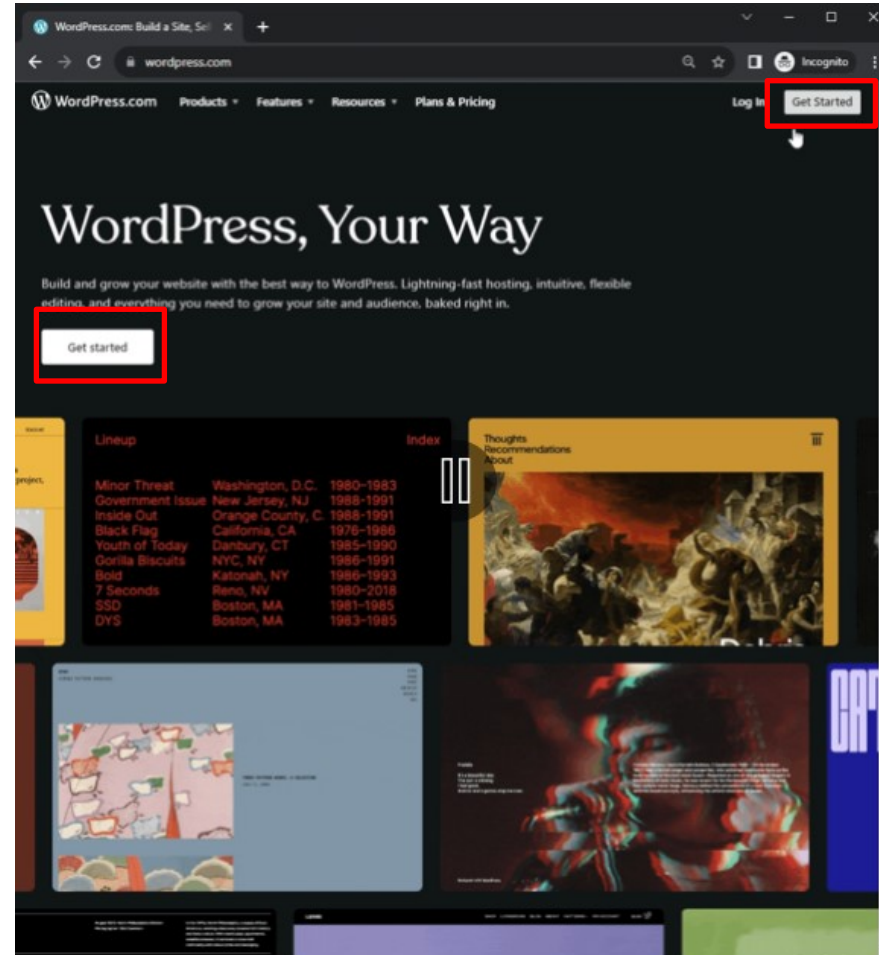
Go to wordpress.com



Step 1, creating an account

Go to wordpress.com

Press the “Get started” button

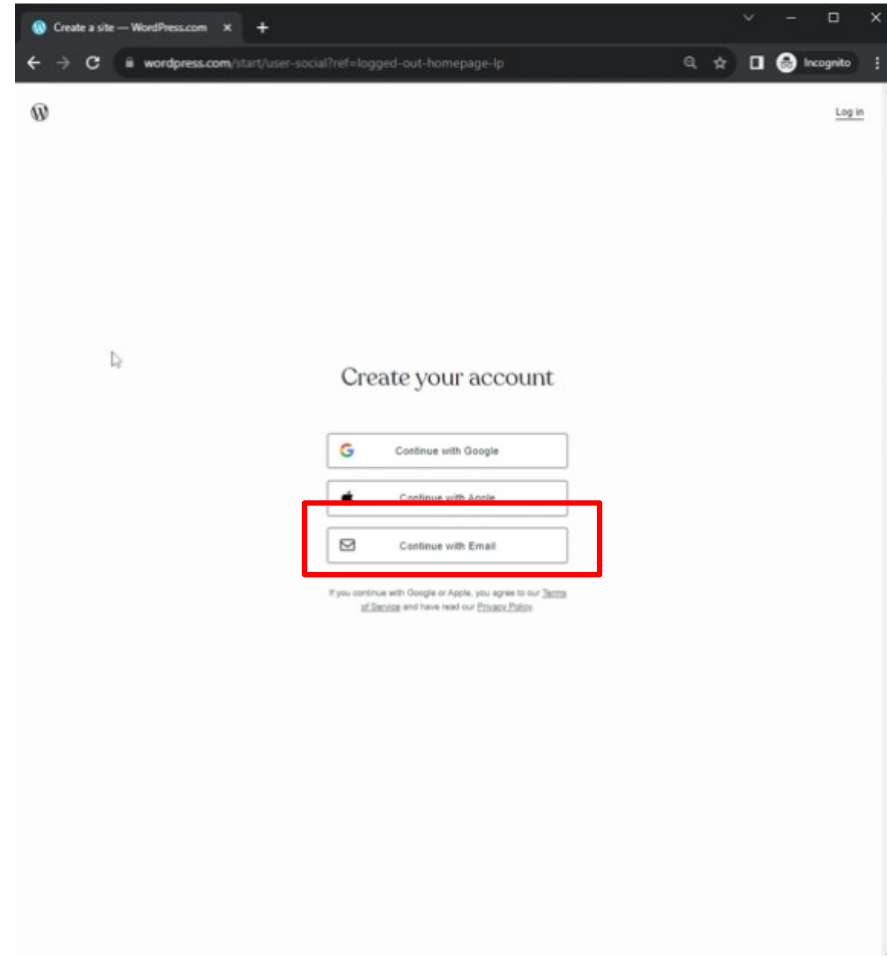


Step 1, creating an account

Go to wordpress.com

Press the “Get started” button

Continue with email



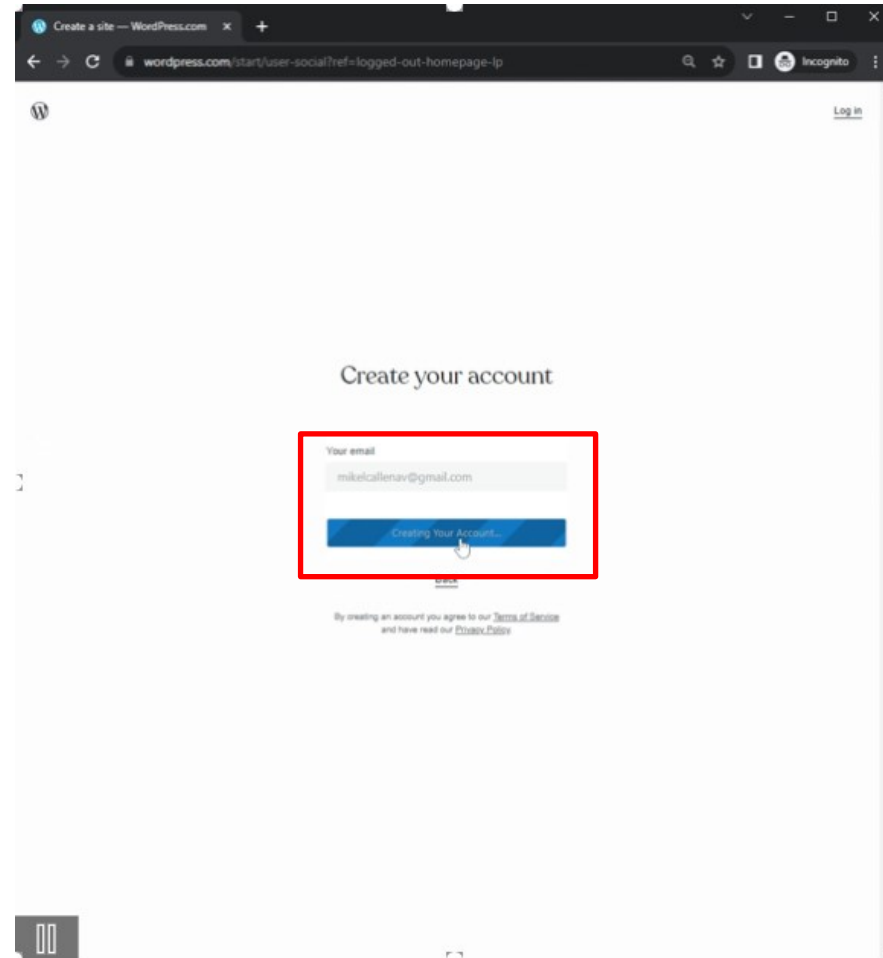
Step 1, creating an account

Go to wordpress.com

Press the “Get started” button

Continue with email

Write the email you want to link your site to



Step 1, creating an account

Go to wordpress.com

Press the “Get started” button

Continue with email

Write the email you want to link your site to

Step 2, select domain's name

Choose your domain

Select the free options

Create a site — WordPress.com

wordpress.com/start/domains

Choose a domain

Enter some descriptive keywords to get started

1

mikelcallo

Filter

Recommended

mikelcallo.blog

Free for the first year with annual paid plans
€4.62 €03/year

Select

Best Alternative

mikelcallo.com

Free for the first year with annual paid plans
€0/year

Select

2

mikelcallo.wordpress.com

Free

Select

mikelcallo.men

Free for the first year with annual paid plans
€03/year

Select

mikelcallo.org

Free for the first year with annual paid plans
€03/year

Select

mikelcallo.bike

Free for the first year with annual paid plans
€13.72 €00/year

Select

mikelcallo.taxi

Free for the first year with annual paid plans
€13.34 €00/year

Select

mikelcallo.ski

Free for the first year with annual paid plans
€36.45 €03/year

Select

Get a free one-year domain registration with any paid annual plan.

Use the search tool on this page to find a domain you love, then select any paid annual plan.

We'll pay the first year's domain registration fees for you, simple as that!

[Choose my domain later](#)

Already own a domain?

Connect your domain purchased elsewhere to your WordPress.com site through mapping or transfer.

[Use a domain I own](#)

Step 1, creating an account

Go to wordpress.com

Press the “Get started” button

Continue with email

Write the email you want to link your site to

Step 2, select domain's name

Choose your domain

Select the free options

Create a site — WordPress.com

wordpress.com/start/domains

Choose a domain

Enter some descriptive keywords to get started

1

mikelcallo

Filter

Recommended

mikelcallo.blog

Free for the first year with annual paid plans €4.62 €03/year

Select

Best Alternative

mikelcallo.com

Free for the first year with annual paid plans €0/year

Select

2

mikelcallo.wordpress.com

Free

Select

mikelcallo.men

Free for the first year with annual paid plans €03/year

Select

mikelcallo.org

Free for the first year with annual paid plans €03/year

Select

mikelcallo.bike

Free for the first year with annual paid plans €13.72 €00/year

Select

mikelcallo.taxi

Free for the first year with annual paid plans €13.34 €00/year

Select

mikelcallo.ski

Free for the first year with annual paid plans €36.45 €03/year

Select

Get a free one-year domain registration with any paid annual plan.

Use the search tool on this page to find a domain you love, then select any paid annual plan.

We'll pay the first year's domain registration fees for you, simple as that!

[Choose my domain later](#)

Already own a domain?

Connect your domain purchased elsewhere to your WordPress.com site through mapping or transfer.

[Use a domain I own](#)

Step 1, creating an account

Go to wordpress.com

Press the “Get started” button

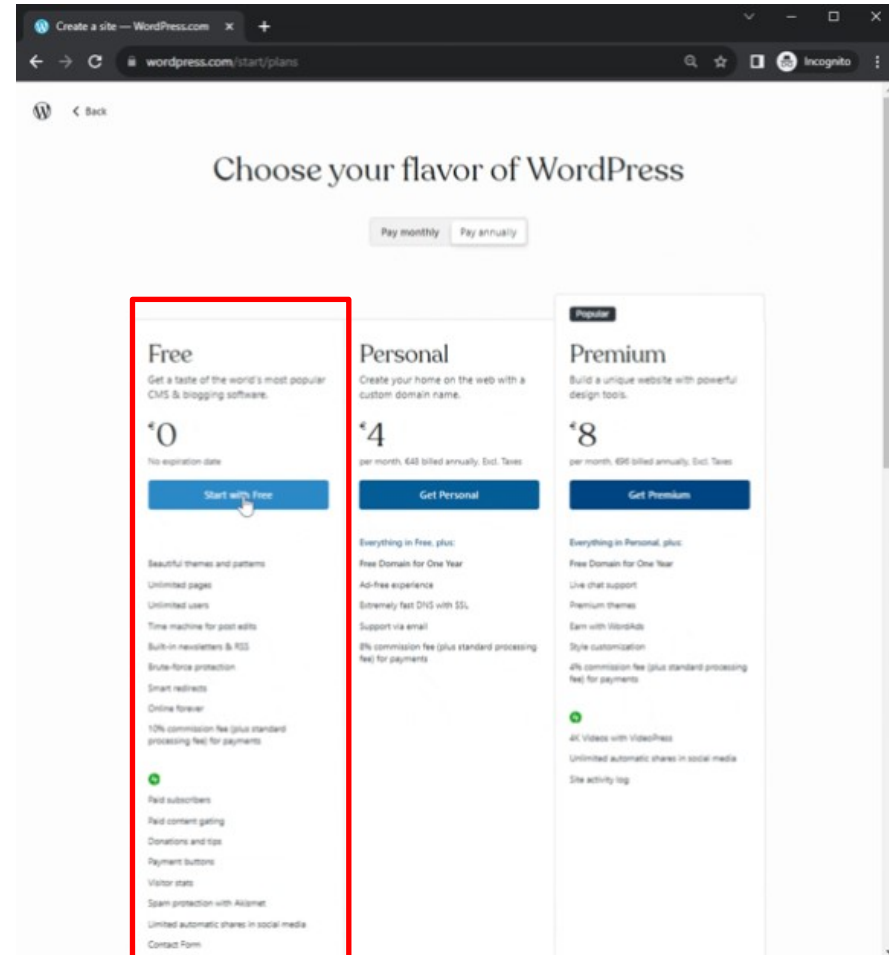
Continue with email

Write the email you want to link your site to

Step 2, select domain's name

Choose your domain

Select the free options



Step 1, creating an account

Go to wordpress.com

Press the “Get started” button

Continue with email

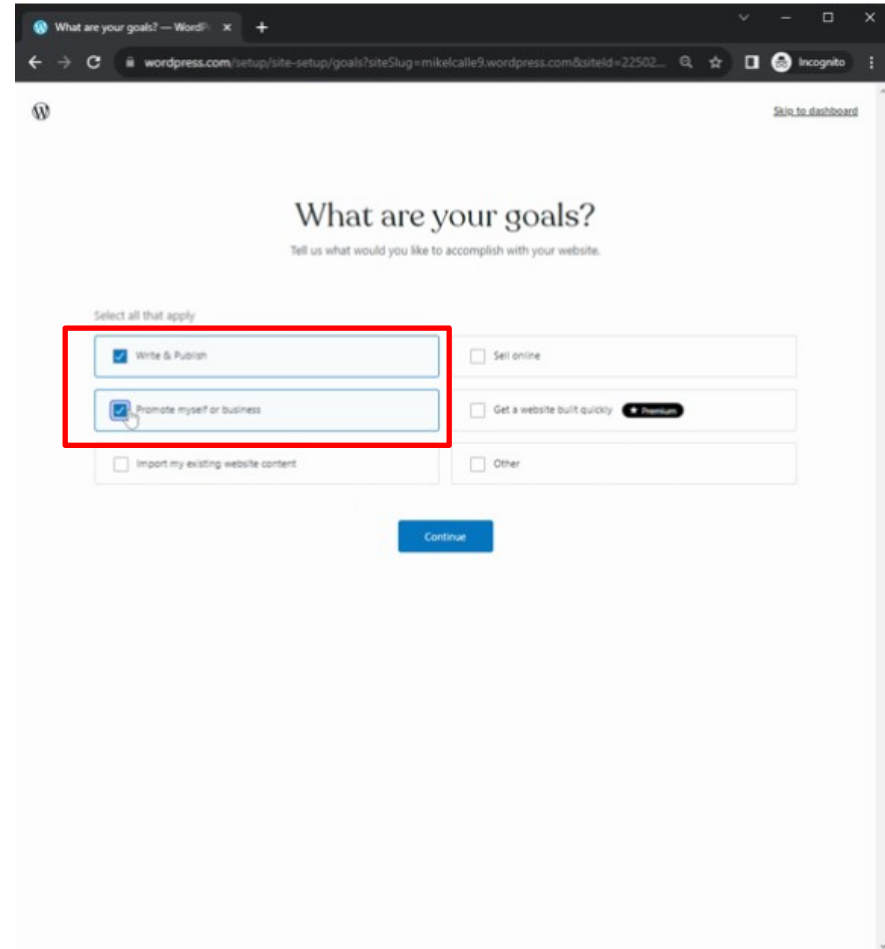
Write the email you want to link your site to

Step 2, select domain's name

Choose your domain

Select the free options

Select the purpose: write - promote

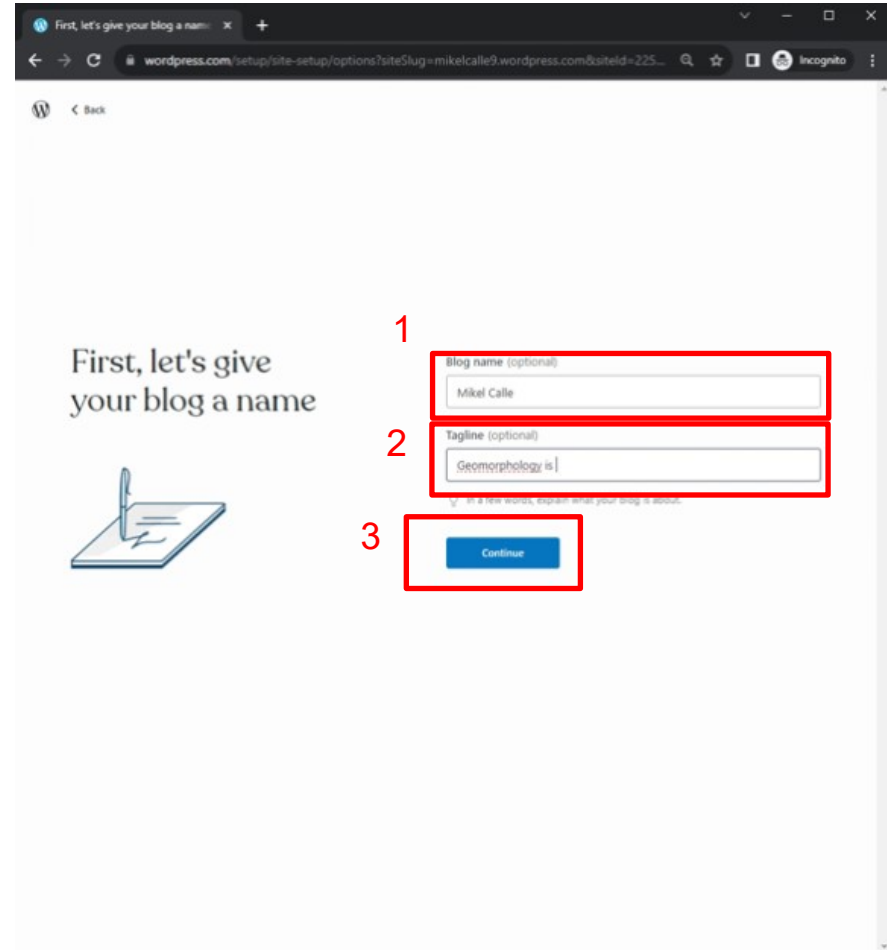


Step 3, blog's name

Let's think for a second a name for you

In my case I have decided to use my name

Optional: Tagline?



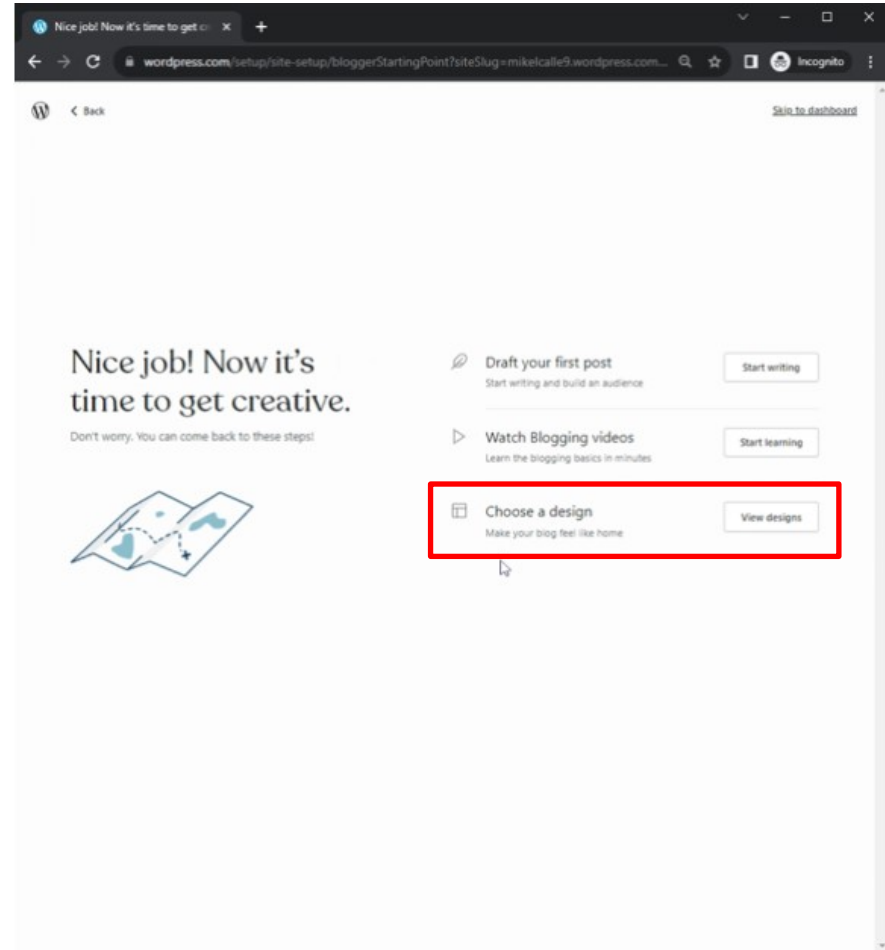
Step 3, blog's name

Let's think for a second a name for you

In my case I have decided to use my name

Optional: Tagline?

Choose a design



Step 3, blog's name

Let's think for a second a name for you

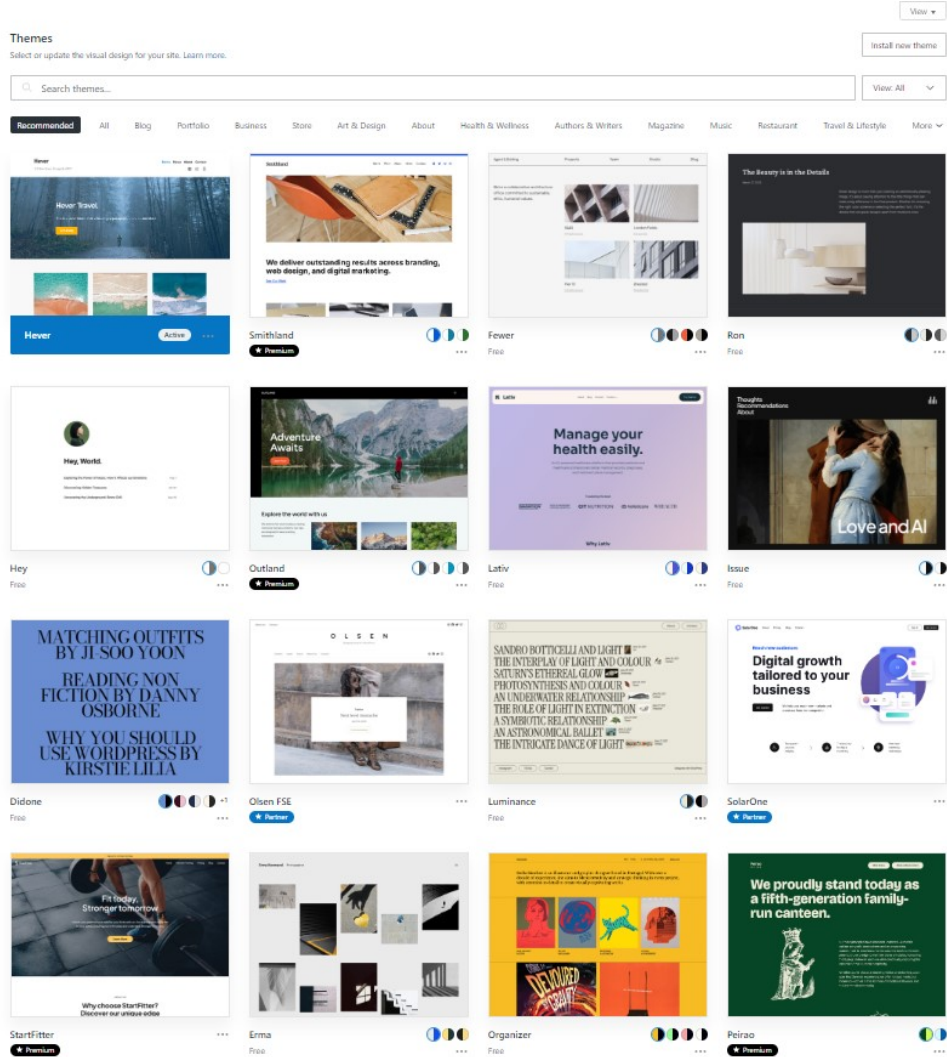
In my case I have decided to use my name

Optional: Tagline?

Choose a design

Step 4, design selection!

Look for free Themes



Step 3, blog's name

Let's think for a second a name for you

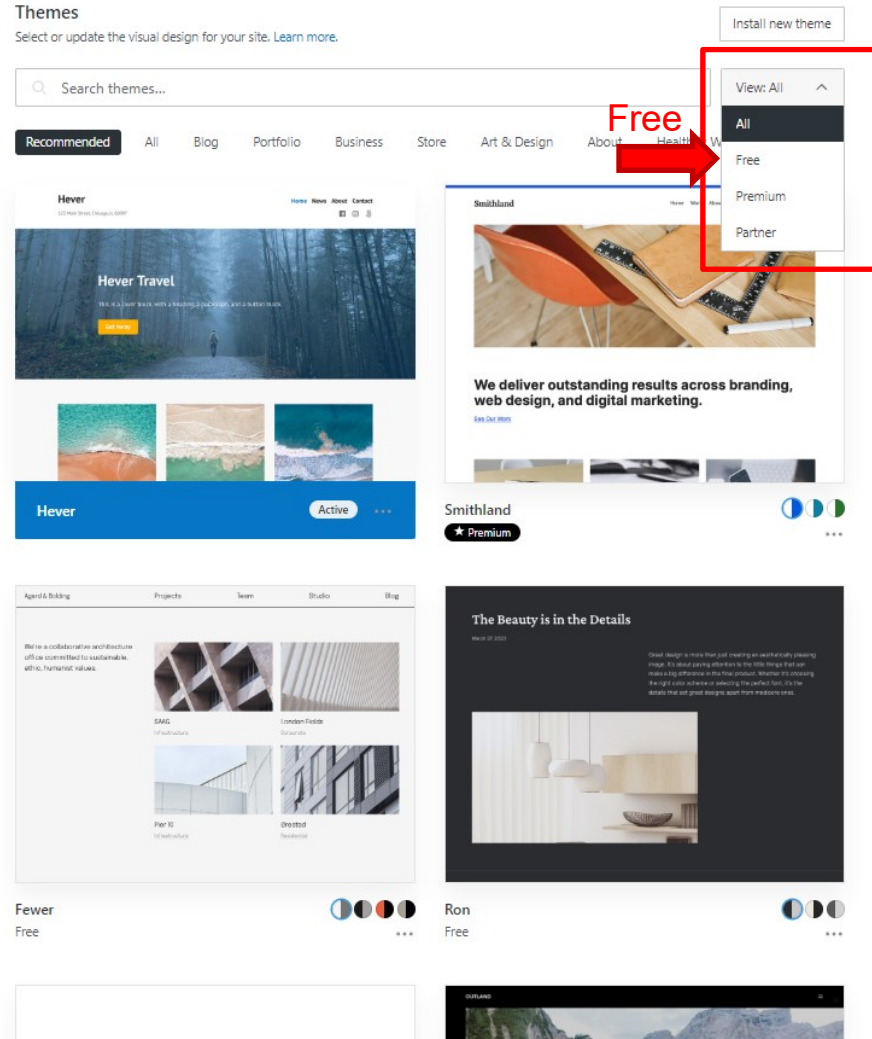
In my case I have decided to use my name

Optional: Tagline?

Choose a design

Step 4, design selection!

Look for free Themes

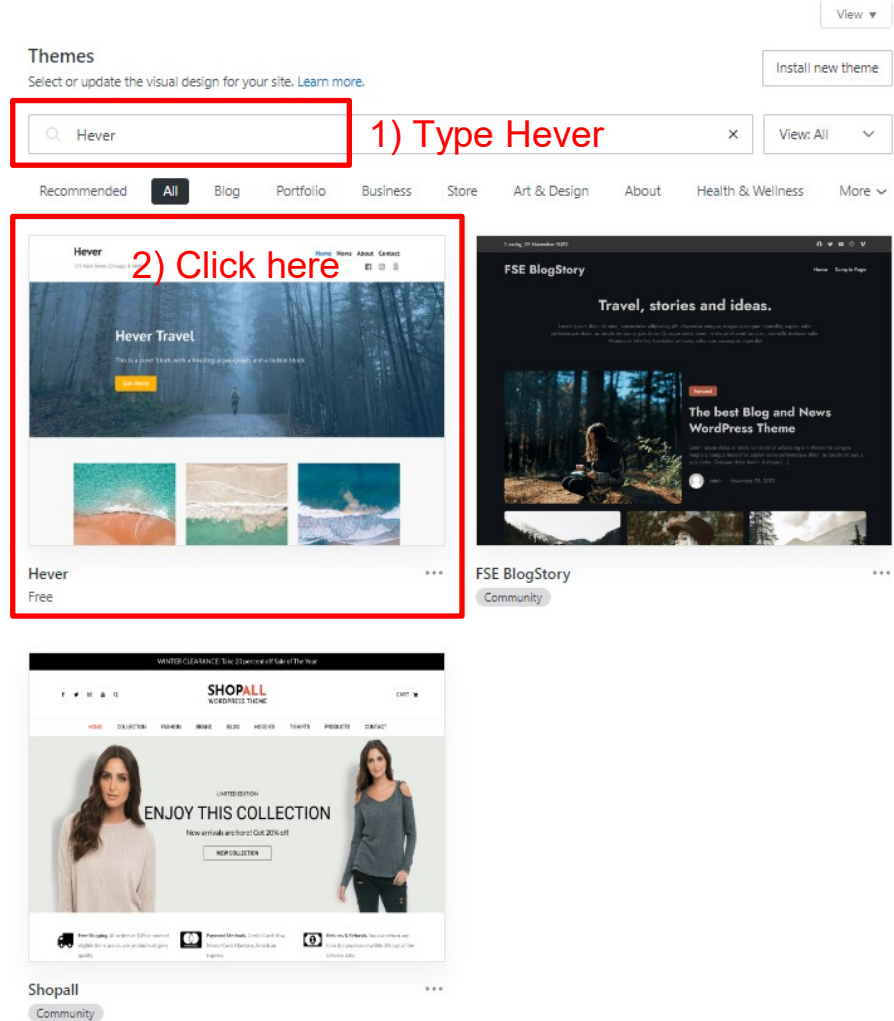


Step 3, blog's name

Let's think for a second a name for you
In my case I have decided to use my name
Optional: Tagline?
Choose a design

Step 4, design selection!

Look for free Themes
I selected "Hever" for this tutorial



Step 3, blog's name

Let's think for a second a name for you

In my case I have decided to use my name

Optional: Tagline?

Choose a design

Step 4, design selection!

Look for free Themes

I selected "Hever" for this tutorial

Activate it to get your new web!

The screenshot shows the WordPress theme selection interface for the 'Hever' theme. At the top, there is a navigation bar with 'My Sites', 'Reader', and 'Write' buttons. Below this, a 'Back to themes' link is visible. The main content area displays the 'Hever' theme by Automattic. A red box highlights the 'Activate this design' button, with a 'Demo site' link next to it. The theme description includes: 'Hever's bold featured Images and bright, cheerful colors are ready to get to work for your business.', 'Hever is a fun and friendly free WordPress theme that works particularly well for creative and crafty businesses.', 'We also love it for weddings! Couples love its vibrancy and personality. As a WordPress wedding theme, Hever can be personalized with engagement photos and more, and adding pages for important information like menu options, accommodations, guest lists, and wishlist is intuitive and user-friendly.', and 'Plus, it's a responsive theme that displays your site perfectly on all desktop and mobile devices. Whether you're a creative freelancer launching a career, a small business with a colorful brand, or a bride-to-be, Hever can do the job!'. Below the text is an image showing the theme's responsive design on a smartphone, tablet, and laptop. At the bottom, there are several navigation buttons: 'Building Your Site', 'Setting up Your Homepage', 'Adding Content', 'Adding Your Logo', 'Adding a Menu', and 'Connecting Social Media'. To the right of the main content, a preview of the 'Hever' theme is shown. The preview includes a header with 'Hever' and navigation links 'Home', 'News', 'About', 'Contact'. The main content area features a large image of a person walking on a path in a forest, with the text 'Hever Travel' and a 'Get Away' button. Below this are three columns of content: 'Explore', 'Discover', and 'Experience', each with a different background image and a short paragraph of text. The footer includes 'About Us', 'Get In Touch', and 'Drop By' sections, along with contact information and a copyright notice.

Step 3, blog's name

Let's think for a second a name for you

In my case I have decided to use my name

Optional: Tagline?

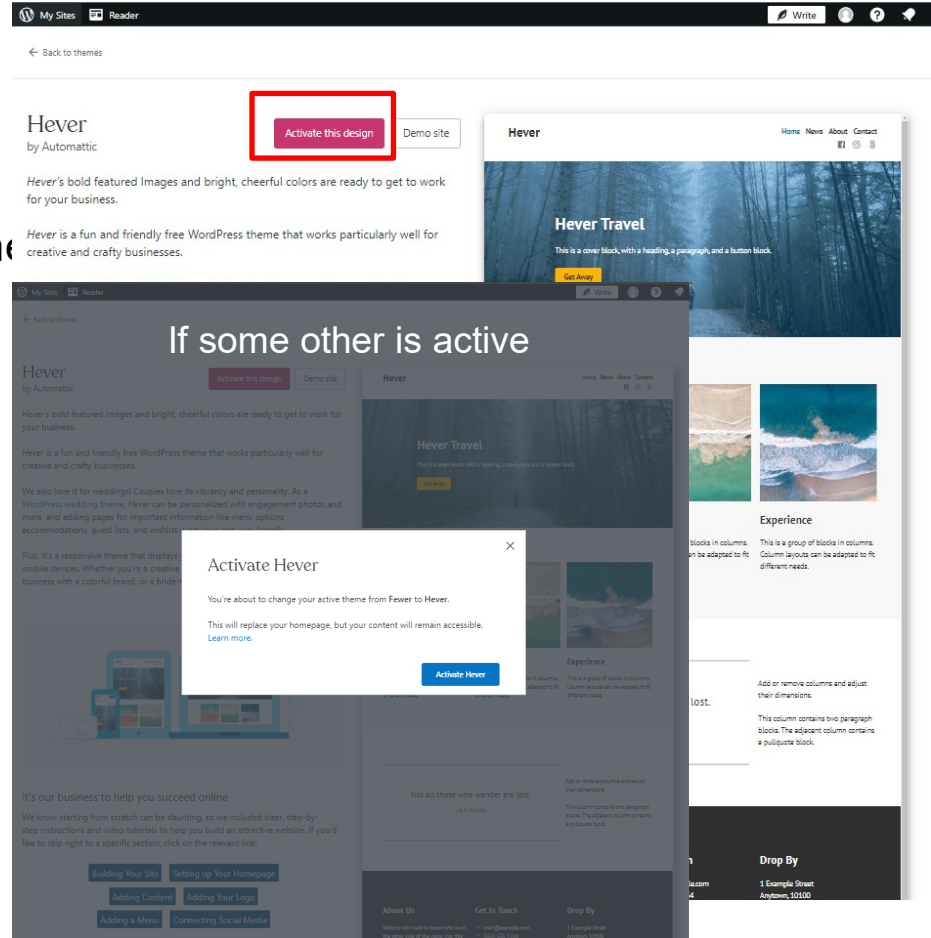
Choose a design

Step 4, design selection!

Look for free Themes

I selected "Hever" for this tutorial

Activate it to get your new web!*



Step 3, blog's name

Let's think for a second a name for you

In my case I have decided to use my name

Optional: Tagline?


Choose a design

Step 4, design selection!

Look for free Themes

I selected "Hever" for this tutorial

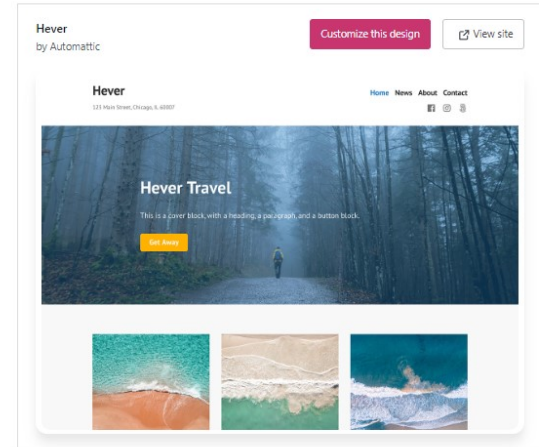
Activate it to get your new web!*

 < Back to the dashboard

Need extra help? [Visit Help Center](#)

Congrats on your new theme!

Your new theme is a reflection of your unique style and personality, and we're thrilled to see it come to life.



Need help setting up your theme?

Check out our support documentation for step-by-step instructions and expert guidance on your theme set up.

[Get set up support](#)

Your go-to theme resource

Take a look at our comprehensive support documentation and learn more about themes.

[Learn more about themes](#)

Step 5, theme customization

Select Customize

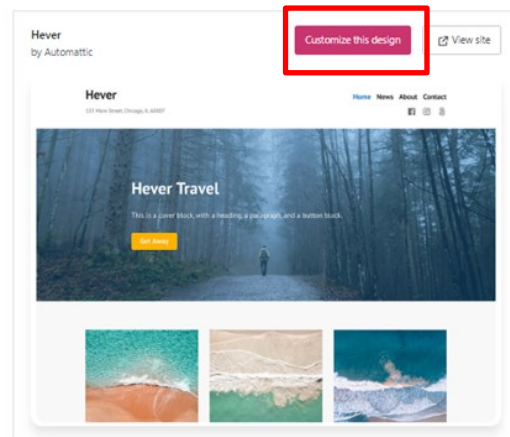
Change the colors

 < Back to the dashboard

Need extra help? [Visit Help Center](#)

Congrats on your new theme!

Your new theme is a reflection of your unique style and personality, and we're thrilled to see it come to life.



Need help setting up your theme?

Check out our support documentation for step-by-step instructions and expert guidance on your theme set up.

[Get set up support](#)

Your go-to theme resource

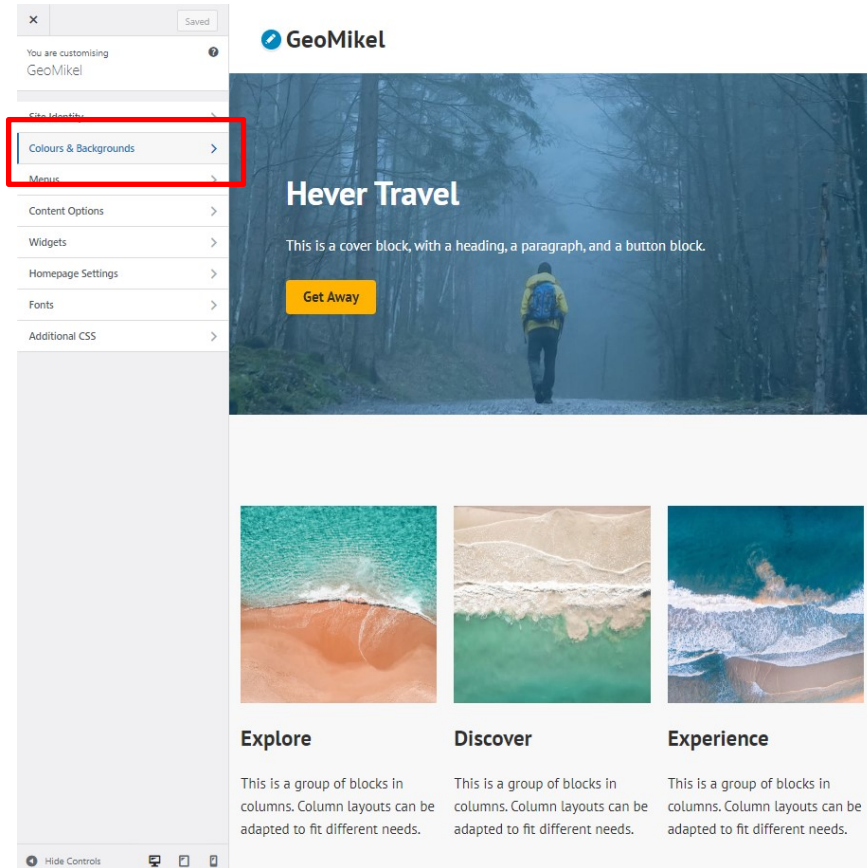
Take a look at our comprehensive support documentation and learn more about themes.

[Learn more about themes](#)

Step 5, theme customization

Select Customize

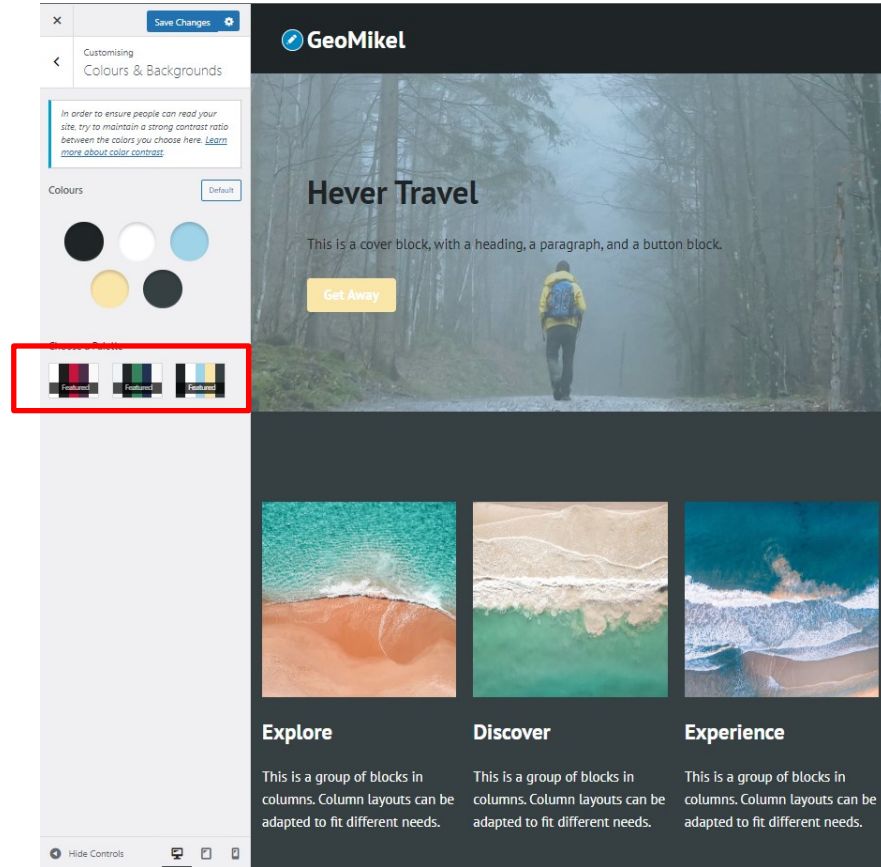
Change the colors



Step 5, theme customization

Select Customize

Change the colors

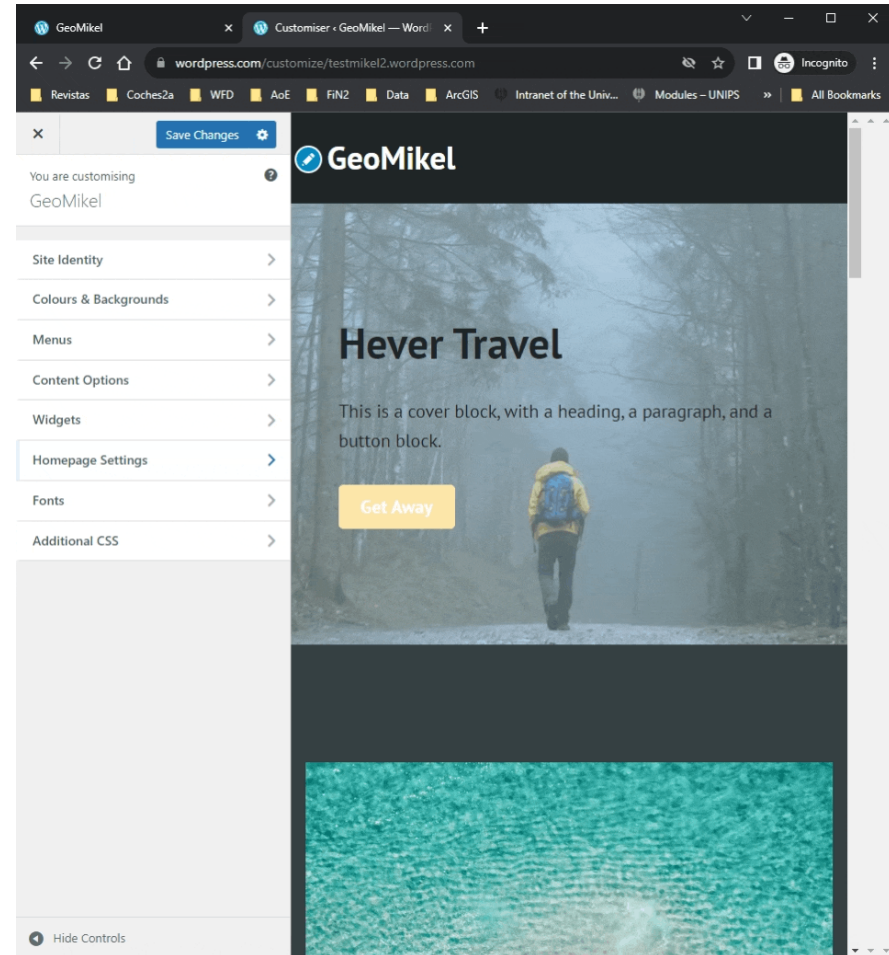


Step 5, theme customization

Select Customize

Change the colors

Other options -> Menus with Ramona



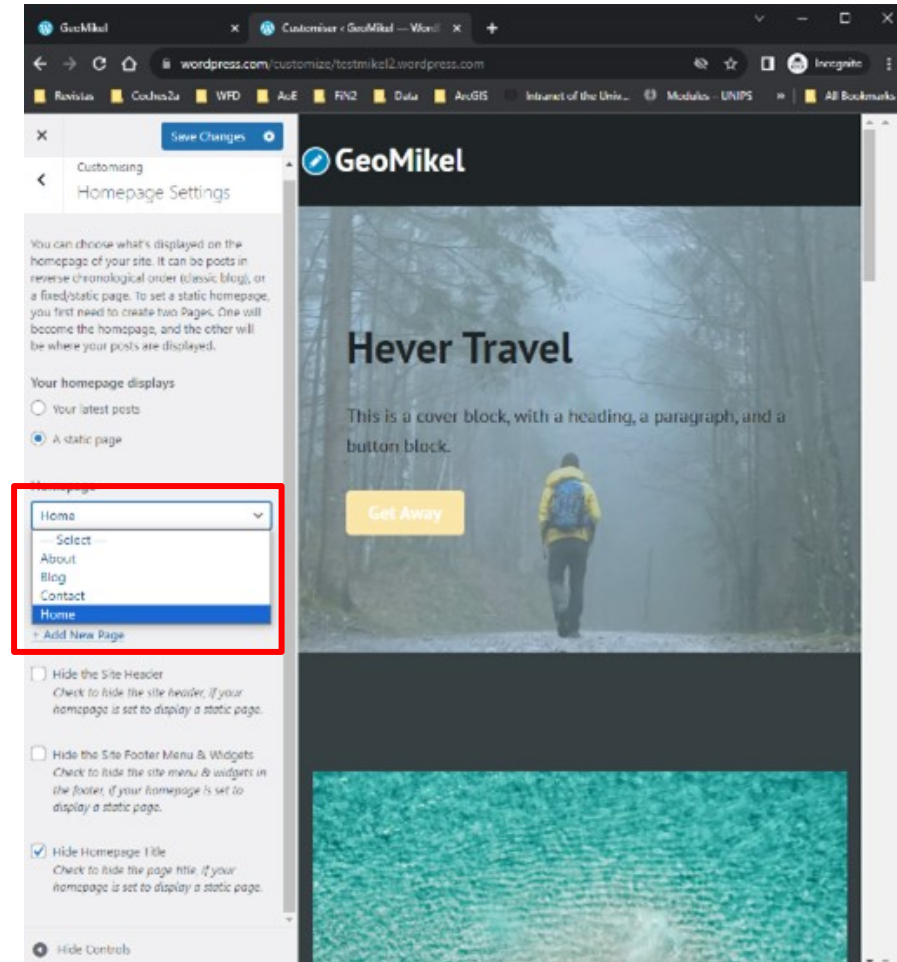
Step 5, theme customization

Select Customize

Change the colors

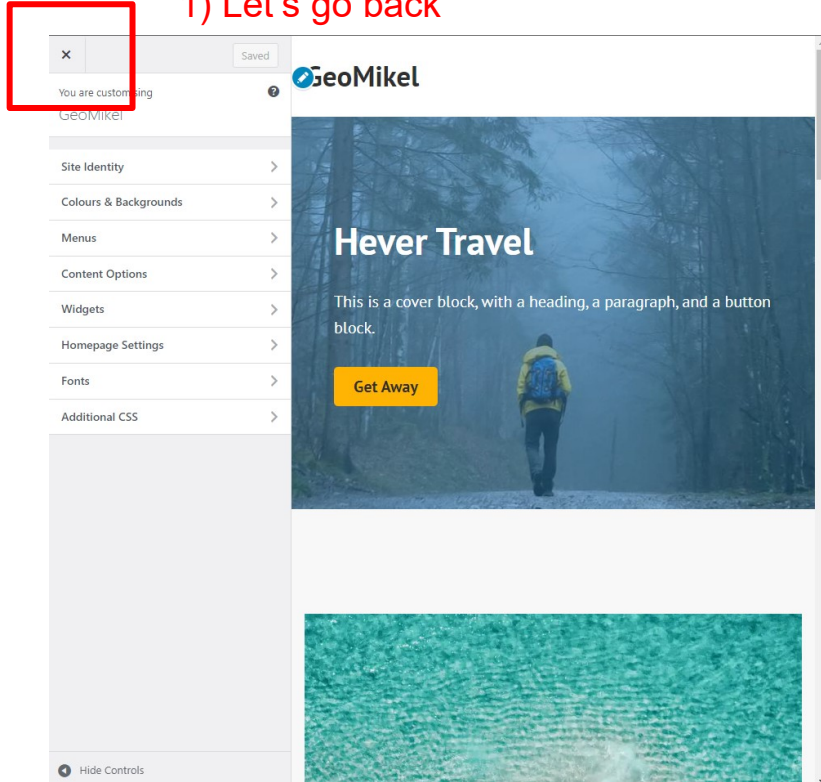
Other options -> Menus with Ramona

Homepage Settings as default

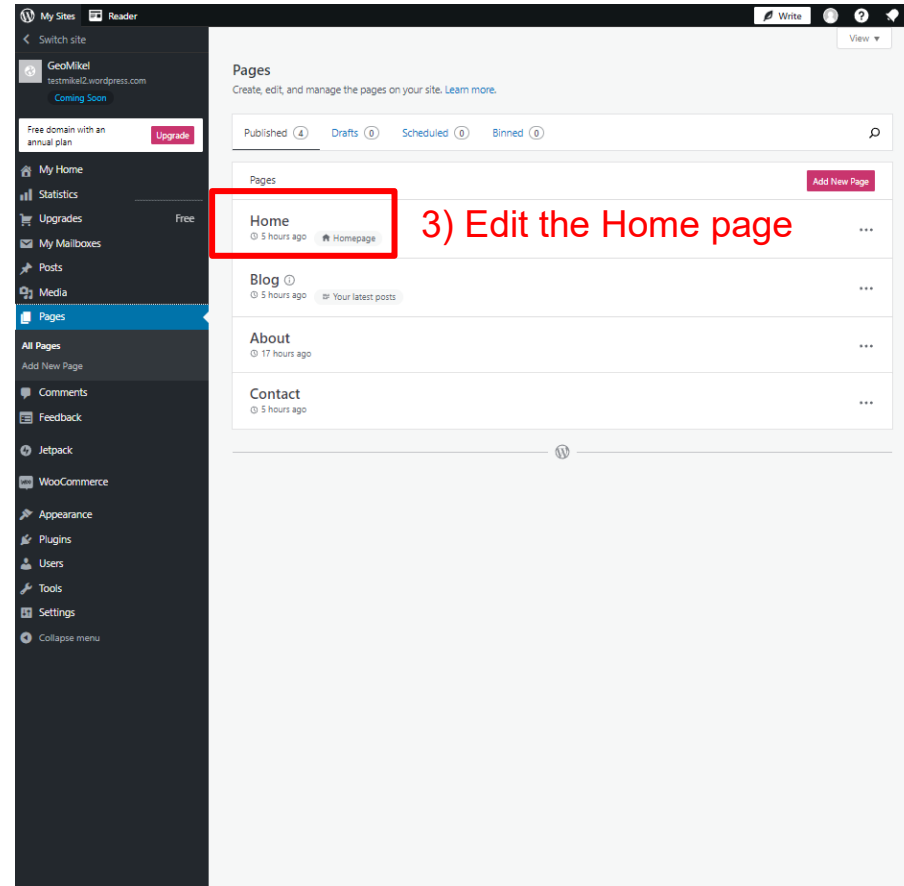


Step 6, home page design

1) Let's go back



2) Click Pages

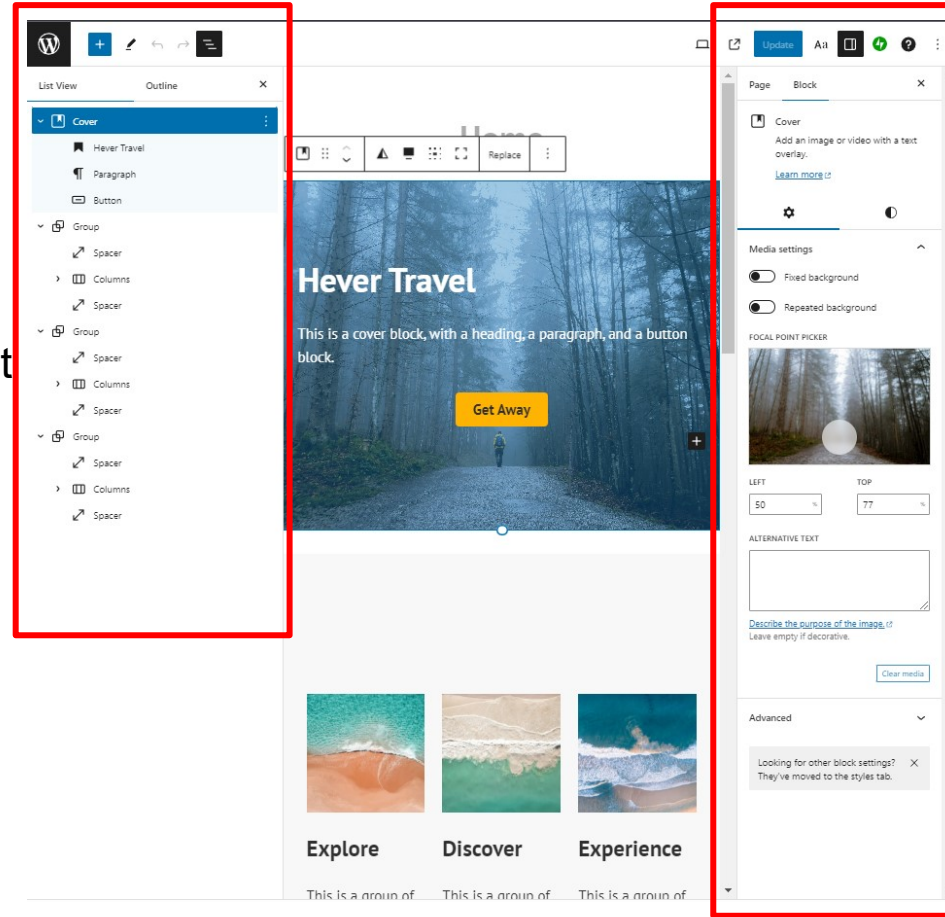


Step 6, home page design

Side panels

Left: page items

Right: properties of selected element



Step 6, home page design

Side panels

Left: page items

Right: properties of selected element

Delete elements

The screenshot displays the WordPress Gutenberg editor interface for a 'Home' page. The main content area shows a cover block with a forest image, a heading 'Hever Travel', a paragraph, and a yellow 'Get Away' button. A red box highlights the button, and a red arrow points to it with the text '1) Click'. Below the button, there are three image blocks labeled 'Explore', 'Discover', and 'Experience'. A context menu is open over the 'Get Away' button, with a red box highlighting the 'Delete' option and the text '2) Delete' next to it. The left sidebar shows the 'List View' of page items, with 'Button' selected. The right sidebar shows the 'Block' settings for the selected button, including 'Width settings' and 'Advanced' options.

Step 6, home page design

Side panels

Left: page items

Right: properties of selected element

Delete elements

Change a picture

The screenshot displays the WordPress Gutenberg editor interface. The main content area shows a 'Cover' block with a background image of a forest path. The text 'Hever Travel' is overlaid on the image, followed by a paragraph: 'This is a cover block, with a heading, a paragraph, and a button block.' A red box highlights the cover image, and a red arrow points to the 'Replace' button in the toolbar above it. The left sidebar shows the 'Cover' block settings, including 'Group', 'Paragraph', 'Spacer', and 'Columns'. The right sidebar shows the 'Cover' block settings, including 'Media settings' (Fixed background, Repeated background), 'FOCAL POINT PICKER', and 'ALTERNATIVE TEXT'. Below the cover block, there are three preview cards: 'Explore', 'Discover', and 'Experience', each with a small image and a heading.

Step 6, home page design

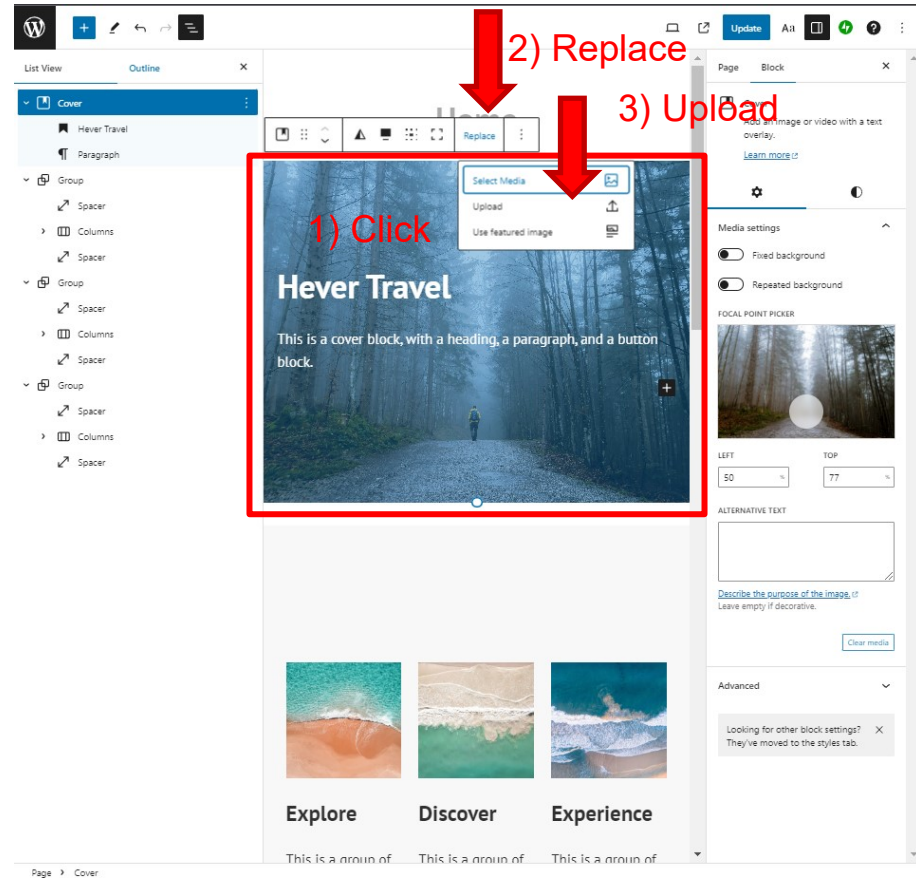
Side panels

Left: page items

Right: properties of selected element

Delete elements

Change a picture



Step 6, home page design

Side panels

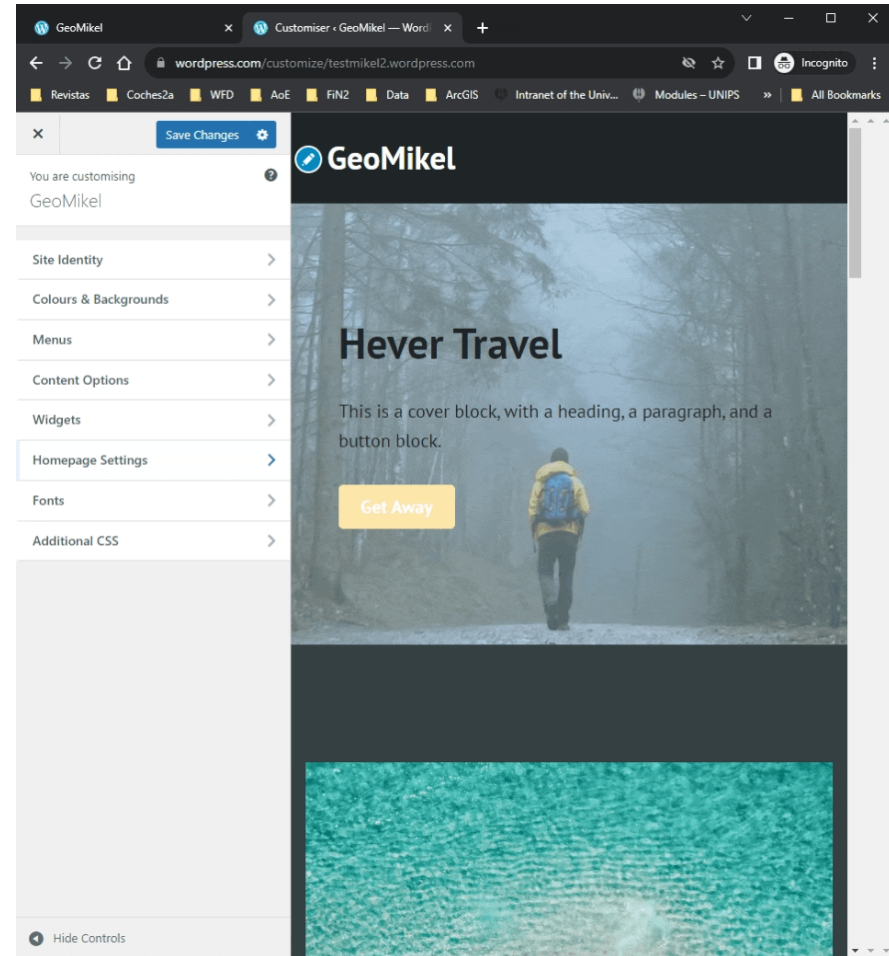
Left: page items

Right: properties of selected element

Delete elements

Change a picture

You are ready to practice by your own and modify your home page for the next 5 minutes!!!



Pomodoro

Short Break

Long Break

05:00

START